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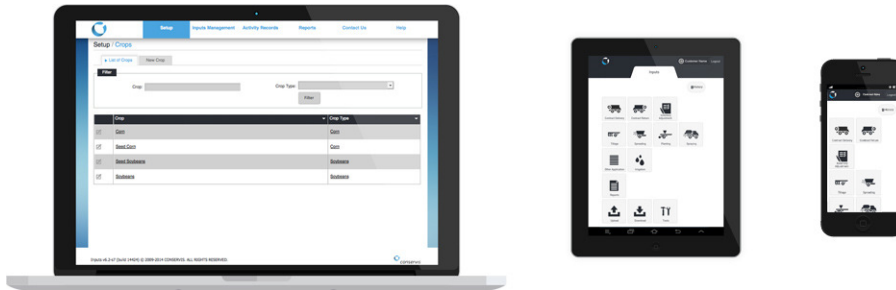
[August 7, 2014]

## **Conservis 7.0 Released in Time for North American Harvest**

*Farm Management Software delivers real-time benefits to leading global producers*

MINNEAPOLIS – ([August 7, 2014]) – Conservis Corp., the leading developer of cloud-based Farm Management Software, announced today that it will release version 7.0 of its flagship platform for mobile and desktop operating systems in August, in time for the 2014 North American harvest season.

“Conservis 7.0 puts the ‘real’ in ‘real-time,’” said Pat Christie, Conservis CEO. “When even a small error can mean a difference of thousands of dollars, Conservis helps customers keep more precise delivery records, know what’s leaving the farm, when and where it went, and generate more accurate ownership reports. That translates into better traceability, higher profits and fewer ownership issues.”



*Monitor field activities in the office, on the field or in the cab.*

Version 7.0 incorporates an improved user interface as well as a series of performance enhancements and updates. It allows producers to monitor yields in the field as they happen, track moisture levels, grain inventories and customer deliveries minute-by-minute and more. New versions for the desktop and mobile devices will be released simultaneously.

In conjunction with the release of Version 7.0, Conservis will also be releasing a new hardware extension, the LiveLink Bluetooth® Adaptor, to sync grain cart scale, truck scale and grain moisture tester (GAC) data to farmers’ tablets and smart phones.



*LiveLink Bluetooth® adaptor attaches to grain cart scales for automatic recording of yield data.*

The Conservis Farm Management Software is used by some of North America's largest and most successful agricultural producers. The Conservis system currently helps manage more than \$8 Billion of agricultural land, equipment and crop assets at all stages of production.

Reaction from those previewing the new Conservis platform have been positive:

"We saw some additions in the new release that we were hoping for after last year," said Frank Shafer of Shafer Farms, Wyoming, IL. "All of the screenshots for the mobile/tablet interface look good as well. These are exciting to see and we are looking forward to Harvest 2014."

"Conservis 7 really elevates the experience of using Farm Management Software," said Conservis' Christie. "We've taken what we've learned from the previous six generations of actual field experience and used that insight to look at every aspect of the system and refine it module by module and feature by feature. The result is great new capabilities that give producers the need-to-know visibility into their operations that comes from real-time information.

"While others are announcing beta projects, Conservis users are actually experiencing the benefits of better decision-making from field-proven software."

### **About Conservis**

Conservis is changing the business of farming with its Farm Management Software (FMS) platform. Based in Minneapolis, Minnesota, Conservis initially responded to farmers needing real-time reports and analytics of their purchasing, inventories, activities and deliveries. Today, the Conservis platform provides an end-to-end view of farm operations for comprehensive planning, production and marketing decisions. For five years running, the world's largest and most successful producers have used Conservis to be more efficient and productive season after season.

To learn more about Conservis, the proven leader in real-time Farm Management Software, please visit [www.conserviscorp.com](http://www.conserviscorp.com).

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